



WILLOW CREEK ASSOCIATION NZ

Annual Report 2016

In this report we hope to give you a picture of who we are, an indication of where we're at, what we've achieved over the 2015 financial year, and what we hope to achieve in the coming year.

Staff at Willow consists of three paid employees and one volunteer. More volunteers come on board over the Global Leadership Summit (GLS) season in October / November each year. Others donate their services during the year.

Alan Vink – Executive Director since November 2010

Joy Hillman – Operations Manager since June 2012

Linsey Mathfield – Administration Assistant since May 2015

Jeanette Vink – Resources (volunteer)

Linsey replaced Cassandra, who left to find a position with more hours. All roles are less than a full 40-hour week, (Full Time Equivalent 1.7), although the paid staff each give a number of volunteer hours in addition. Together we form the basis of who WillowNZ is.

Each year during the Global Leadership Summit (GLS) season, Darryl Tempero (Christchurch) comes on board as a volunteer to help with facilitation of the events. Although Leigh Sartin (Hamilton) has stood down as our National GLS Events Manager (volunteer role prior to 2015), she still assists from time to time. All of our volunteers are valued and contribute greatly to the running of WillowNZ.

GLS Report

In 2015, we had nine GLS public events and eight private views. A total of 1594 people throughout NZ attended the GLS. Below is an indication of the growth of the GLS in NZ over the past few years.

| GLS | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 |
|--------------------------------|------|-------|-------|-------|-------|------|
| Total Attendees | 1213 | 1203 | 1281 | 1387 | 1514* | |
| Growth | | -.82% | 6.48% | 8.27% | 9.16% | |
| Number of Public Events | 9 | 7 | 7 | 9 | 8 | 9 |
| Number of Private Views | 0 | 1 | 3 | 3 | 8 | 8 |

* In 2015 we started to count volunteers who viewed the GLS, whereas in previous years they were not included.

As you will notice, there is an increasing interest in the Private View, which is an opportunity for an organisation to hold their own GLS, making their own choices about date, schedule, speakers, etc. This gives an opportunity to tailor the GLS to suit a specific audience—YOUR people—and is becoming increasingly popular. Last year private views consisted of four denomination events (one an additional day added to their annual gathering), one rural church, and three organisational events. These were so successful that all but one has booked to repeat again this season. The remaining organisation held their 2015 event early this year and is highly likely to run another. It is exciting to note that the three events run by organisations were attended by a significant number of non-Christians, as the organisations themselves are not "Christian". In fact the very first private view in 2012 was a non-Christian organisation, which in 2015 expanded to two events (Auckland and Christchurch).

Events 2015

In addition to the GLS, we ran a number of other events throughout 2015.

February 2015

Leadership in Business – speakers: Mark Powell, CEO The Warehouse Group and Rob Hennin, CEO nib Healthcare.

Held in Pakuranga – evening seminar with 23 attendees.

February – March – April 2015

Health & Safety Law Reform (for Non-Profits) Seminar – in association with Gaze Burt, lawyers.

Three events: Hamilton, Pakuranga and Matamata – 226 registered attendees.

June 2015

Mark Durie Tour: *Which God? Understanding Islam*

Eight cities – 214 registered attendees at the day seminars, plus more at the evening sessions.

August-September 2015

Karl Faase Tour: *Belief Blockers*

Six cities – 167 registered attendees, plus more at evening sessions.

October | November 2015

Global Leadership Summit (details reported elsewhere)

National tours and conferencing is very expensive in NZ. For that reason, with all our events we look for a sponsor to financially assist us.

Events Planned for 2016 & 2017

June 2016

[*Mental Health and the Church*](#) – in association with Equip

A one-day conference with workshops

To be held in North Shore, Auckland

September 2016 (TBC)

Climate Change – speaker: Rob Bell, Lead Scientist, NIWA

Planned to be held in Hamilton

October | November 2016

[*Global Leadership Summit*](#)

November 2016 (TBC)

Karl Faase Tour: *Jesus the Game Changer*

Cities TBC

March 2017

Conference (as yet unnamed) – similar to DRIVE Conference from Northpoint, USA.

To be held in Auckland – two days, with speakers from Northpoint Church, Georgia, Atlanta.

April 2017

Mark Durie and Nabeel Qureshi Tour

Auckland – Wellington – Christchurch (details TBC)

June 2017 (TBC)

Mental Health and the Church – in association with Equip

New Initiatives

Blog: In April 2016, Alan started a blog [Church and Society](#) which will mostly consist of reflections on the pressing issues of the day.

Emails: Alan has also started two Fortnightly Comment emails: one to pastors and one to Christian leaders in the marketplace. If you'd like to be included in either or both of those mailing lists, please contact our office.

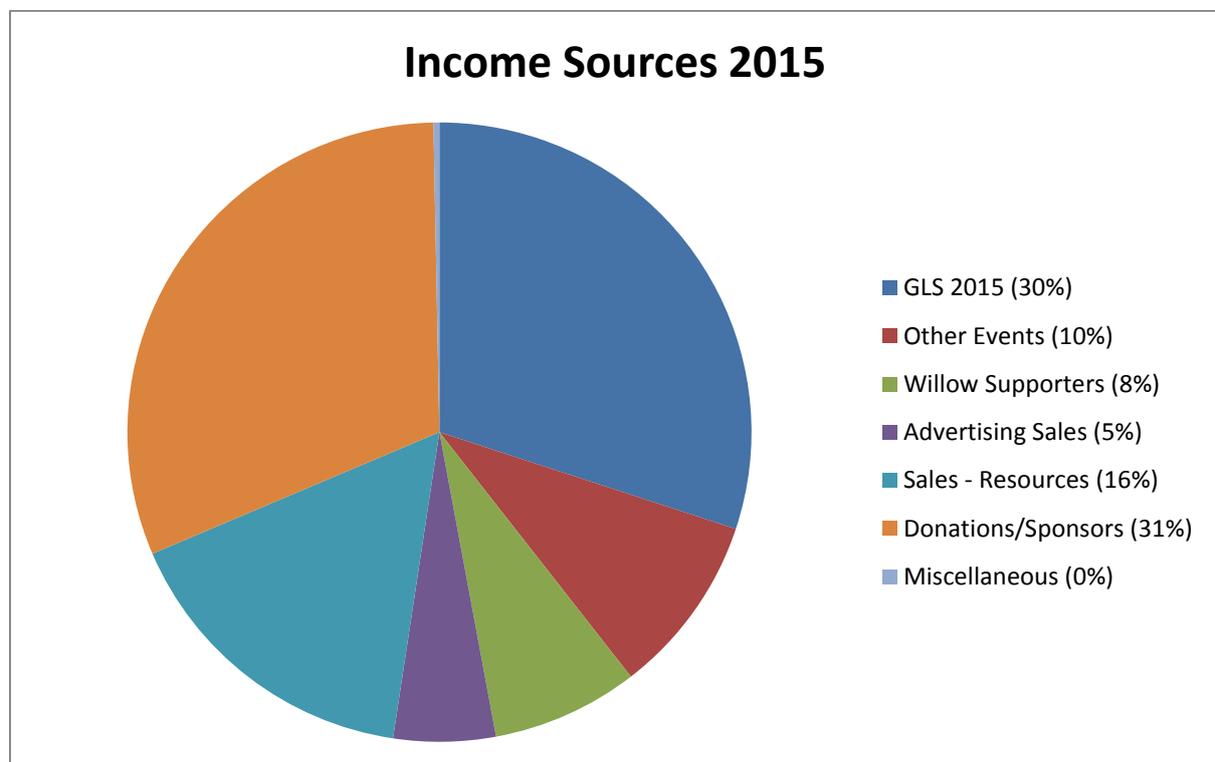
Olive Tree Media: We have recently become the NZ distribution agent for *Towards Belief* and *Jesus the Game Changer*.

Finances

With your support, we continue to reach out to support Christian leaders throughout NZ. Most of these are within the local church, however we are finding an increasing number of Christian leaders in the marketplace benefiting from Willow offerings, and it is exciting to see more and more non-Christians also being reached.

We want to thank you for your generosity over the past year.

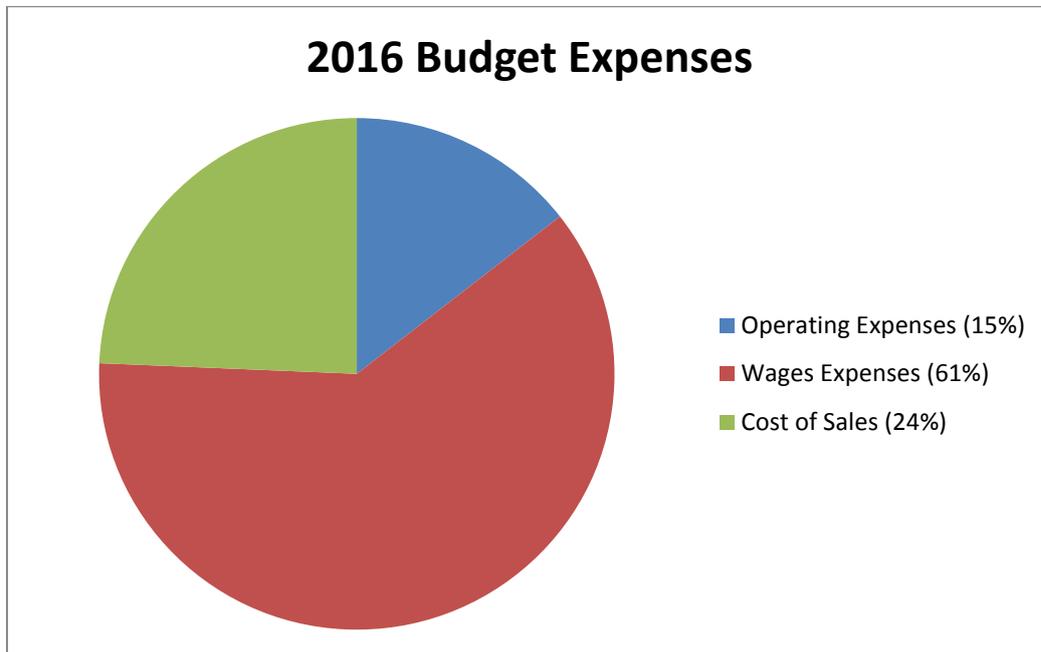
2015 Income Sources



You will notice here that last year we received 31% of our income by way of donations. This is our reality every year now. Between 28 – 33% of our income is dependent on donations.

2016 Budget Expenses

The overall budget for 2016 is \$185,000



Although the wages expense is a high percentage of our total expenses, this is due to us being diligent in keeping our operating expenses low. E.g., we have no accounting fees, no website maintenance labour fees, no office related fees such as rent, insurance, power etc. (staff donate use of their home offices), etc. Our thanks go to Lynda Moore from Quantum Solutions, Alex Shepherd and Caleb Millar, who all donate their advice and time.

If you would like more information on our finances, please talk to Alan Vink, or you can view our Annual Returns at the [New Zealand Charities Services](#) website.

Willow Supporters

We currently have 101 Willow Supporters. Please check out our website on how to [join the team](#).

Dreams | Needs | Prayer

New website: our current website is adequate for our needs. However, we have issues with people finding it challenging to order from, and it does not have the capacity to do some of the things we'd like it to. We continue to be immensely grateful to our volunteer webmasters, Alex Shepherd and Caleb Millar, who regularly work their magic.

Funds for Fiji: it is our dream to take the GLS to the South Pacific one day in the near future.

If you have received this report in hard copy and would like to access links to various topics, please go to our website: www.willowcreek.org/supporter/annual-reports where you can find a digital copy of this report.